

John Futterknecht

President and Founder

Experience

- 25+ years as an executive coach and trainer
- 600+ coaching engagements with senior level leaders
- 1500+ training programs delivered worldwide
- 100+ clients in more than 20 countries and 5 continents

Types of Coaching

- Leadership Skill Development
- New Role Transition
- Preparation for C-Suite
- Leading Teams
- Board and Investor Engagement

Expertise Areas

- Influencing and Collaboration
- Executive Presence and Communication
- Strategic Thought Partnership
- Team Effectiveness
- Growth Mindset
- Career Management
- Advanced Talent Management
- Resilience, Energy, and Performance

Functional Areas

Finance, Marketing, Supply Chain, R&D, IT, Sales, Commercial, Legal, Digital and Technology, M&A, Strategy, and HR

Partial Client List

- PepsiCo
- Disney
- McDonald's
- General Mills
- Microsoft
- Morgan Stanley
- Google
- Starbucks
- Ford
- Meijer
- Cargill
- AT&T
- Auto Nation
- MGM
- Comcast
- Barclays

Passionate Executive Coach and Trainer

In 1998 John began his career as an executive coach and trainer with a commitment to helping leaders and organizations realize their full potential and achieve real transformation. Today, he continues to be driven by the same passion, curiosity, and sense of purpose that inspired him to get into the field of leadership development. John is widely respected as an impactful, compassionate, and results-oriented professional who goes the extra mile in every coaching engagement his clients entrust him with and each leadership program he has the opportunity to facilitate.

25+ Years of Experience

John has had the privilege to engage in one-on-one coaching with over 600 senior leaders across the globe, mostly ranging from C-Suite to Director Level. He has coached leaders across various business functions, including finance, marketing, supply chain, R&D, IT, sales, and HR. He has also worked with General Managers and leaders in charge of business units, regions, and Global sectors. Furthermore, John has facilitated over 1,500 training programs at Fortune 500 companies across numerous industries, including finance, healthcare, food, automotive, entertainment, and technology. Training topics included Navigating Organizational Complexity, Cross-Enterprise Collaboration and Influence, Executive Presence, Advanced Talent Development, and Peak Performing Teams. John has partnered with his clients across five continents and more than thirty countries.

Real-World Organizational Expertise

Over his career, John has coached leaders through thousands of challenging scenarios. This unique experience has given John the proverbial "front row seat" to appreciate the leadership demands of today's business world – not just conceptually, but the reality of what leaders are facing in their day-to-day trenches. And, he has witnessed first-hand which skills and strategies work and ultimately lead to successful outcomes. This experience has equipped John with the ability to help leaders recognize organizational patterns quickly and accurately, read nuanced stakeholder circumstances, and develop smart, practical plans to navigate complex situations – while always maintaining congruence with their authentic, values-based leadership style.

Renowned Author and Thought Leader

John has written three books, including his latest *Leading in the Global Matrix* (BenBella, 2020) – which offers unique perspectives, tips, and skills on how to work in a cross-enterprise organizational structure. He has also contributed to several industry publications and has been featured in a number of podcasts and articles.